

LV TYPOGRAFIE | SEMESTERPROJEKT

Eva-Maria Burger
MMA B 12 | FH Salzburg

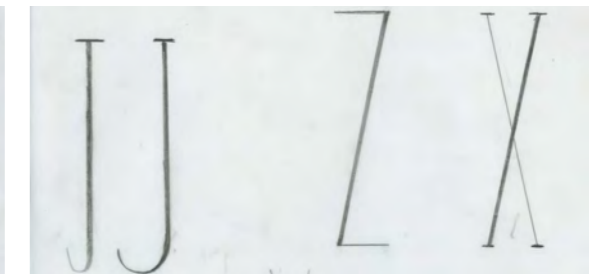
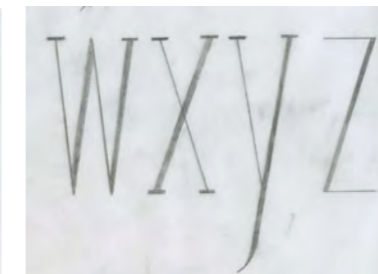
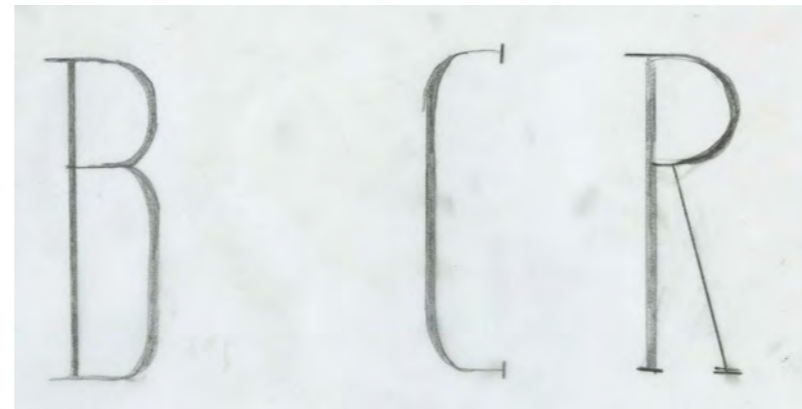
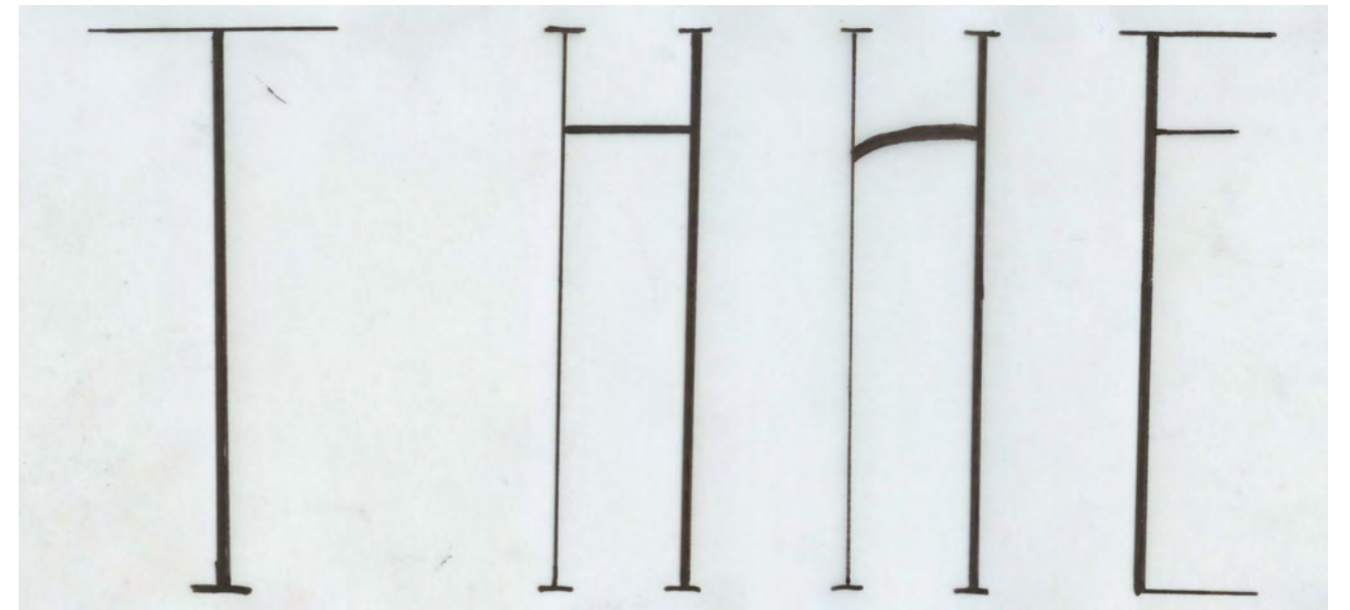
Introduction

We selected an electronic music event called Eleganza. At this event different Dj's from different countries are playing their favorite music. The event will take place in the Kavalierhaus Salzburg. The font of the logo is very simple and we believe that something indefinable is missing.

Idea

Our idea is to integrate two factors into one font. The first factor is the fact, that this event is about electronic music and as the second factor we selected the architecture of the event location. As the final result the electronic music and the special architecture should reflect the font we want to design.





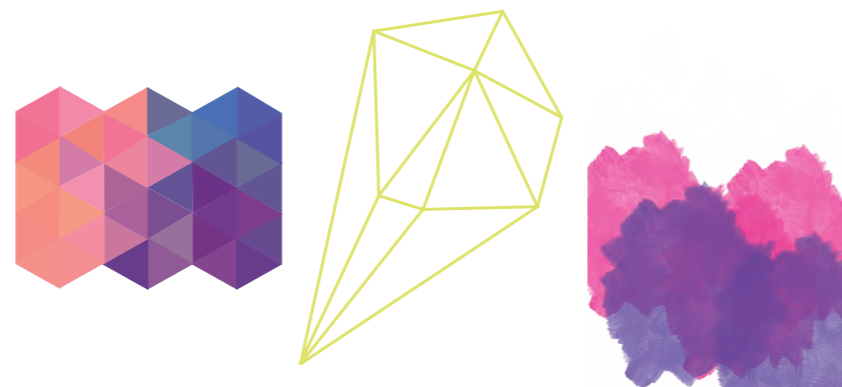
A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

a b c d e f g h i j k l m n o p q r s t u v w x y z

The quick brown fox jumps over the lazy dog

eleganza

ELEGANZA



erste Plakatentwürfe



fertiges Plakat



main acts

Δ moonbootica

MOONBOOTICA SAVES LIVES. MOONBOOTICA GUARANTEES THE FUN OF EXCESS. Their musical style is House (a combination of Electro House and Funky House/French House) with little Hip Hop influences. Together they launched the label Moonbootique, under which they also publish their own creations.

Δ marco bailey

He's dedicated to real honest and straight techno that is based simultaneously on progress and development. In the mid-nineties, Marco Bailey was already successful with releases on the most prestigious labels, such as Tronic, Intec, Drumcode, Toolroom and 1605.

places

marmor saal

- Δ moonbootica
- Δ padre el ferenco
- Δ marko parallax
- Δ trbs bunt

deep house kitchen

- Δ bastian lehnert
- Δ tobi s.
- Δ pete sabo
- Δ ray & lex

techno circus

- Δ marco bailey
- Δ matt minimal
- Δ steve looney
- Δ chris stohl
- Δ danny murano

www.eleganza.at

