WEBSITE REDESIGN MyMinfin







PROBLEM

Too much information
Loss of trajectory
Complicated forms
Cluttered
Documents mixed
Too much to fill in
Unnecessary Data Entry
Client List
Deadline Management







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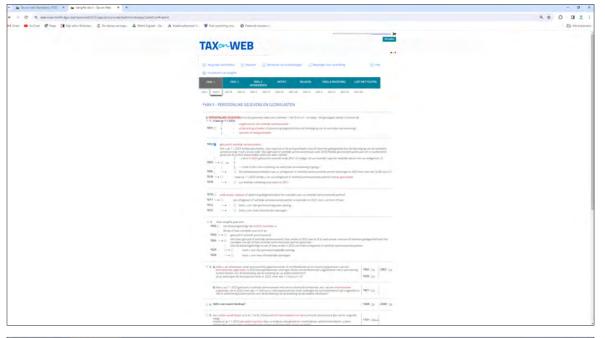


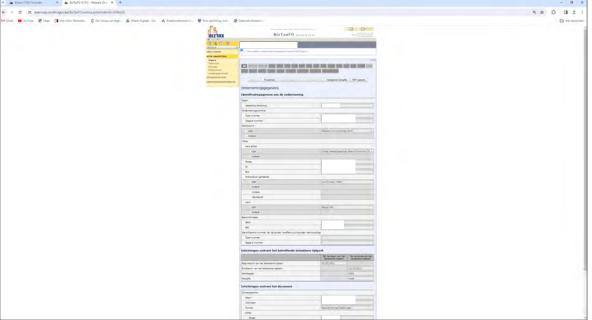
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User research

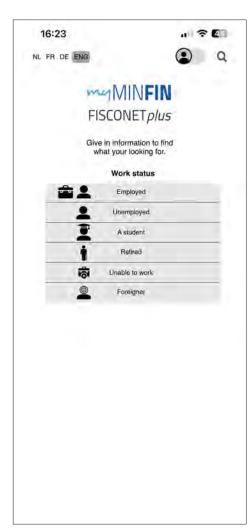






Private Too much information







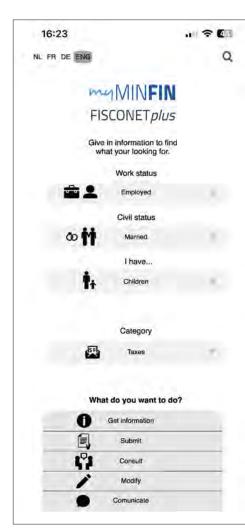
Solution

Restructure content into easily digestible questions

Spliting up the site in Private and Professional parts

Private Too much information







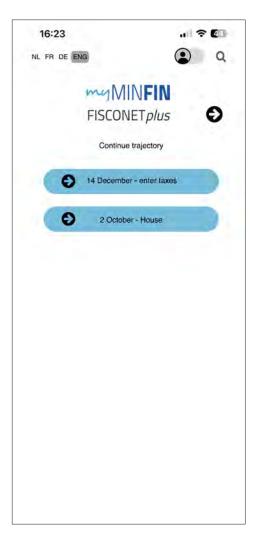
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Private Loss of trajectory



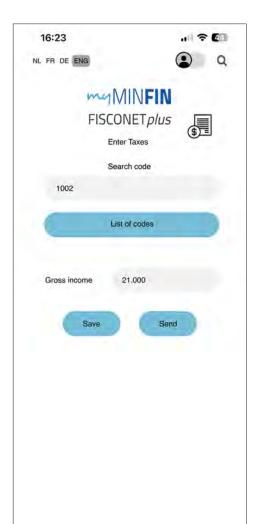


Solution

Option that allows users to easily retrieve their previous interactions

Private Complicated forms



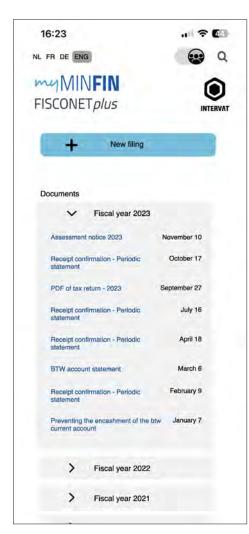




Solution

Data entry process by using search code method, to bypass unnecessary sections



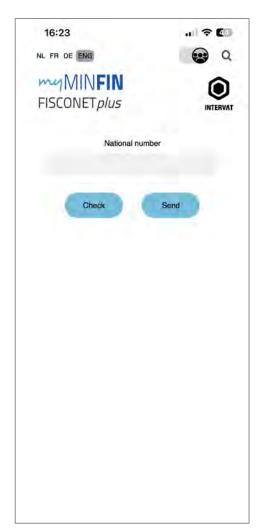




Solution

Documents are now found per category and financial year instead of a separate documents category Professional Too much to fill in







Solution

Search function for codes to locate and modify without unnecessary actions Professional Too much to fill in







Solution

Search function for codes to locate and modify without unnecessary actions

Professional Unnecessary Data Entry





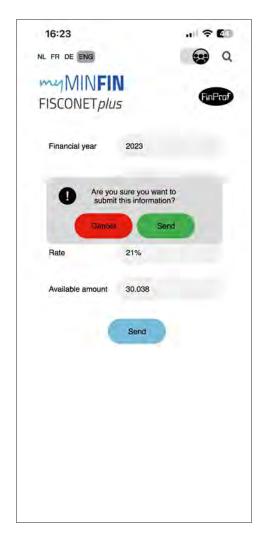


Solution

Personalized/customized fill-in option and color-coded outcome







Solution

Personalized/customized fill-in option and color-coded outcome

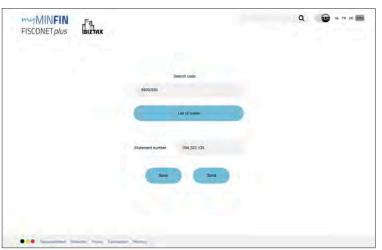
Professional Desktop



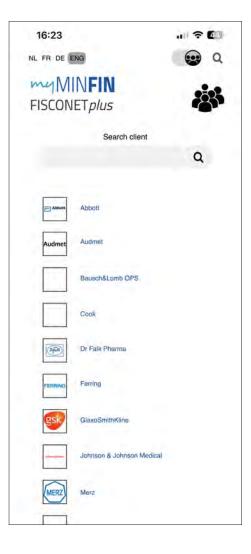


Demonstration how it would work on desktop because professionals mostly use the computer





Minor problems Client List





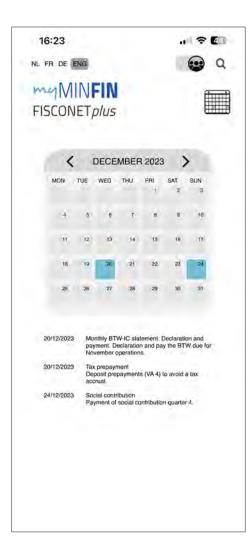
Solution

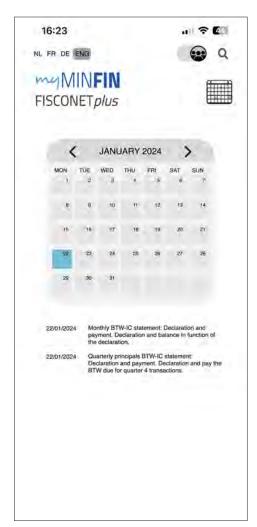
Search function for clients

Each client has a personalized homepage where the professional can go on

Minor problems Client List







Solution

Countdown for deadlines

Calendar as a visual reminder

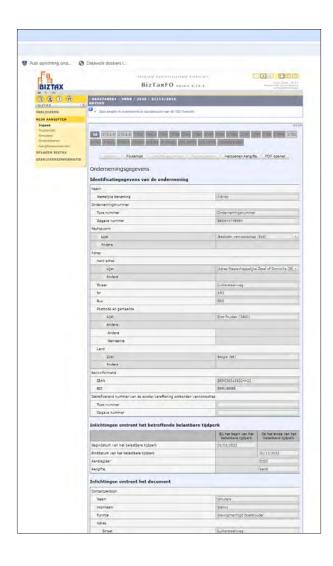
Before and after Homepage







Before and after Forms and data







Before and after Documents





